



**Femmes
du monde**
à Côte-des-Neiges

Annual Report

2024 - 2025

List of Acronyms

ADS+

Intersectional Gender Analysis

AGM

annual general meeting

ALAC

Alliance for the reception and integration of immigrants

CDC-CDN

Côte-des-Neiges Community Development Corporation

CJE-CDN

Carrefour jeunesse emploi de Côte-des-Neiges

CRC-CDN

Côte-des-Neiges Community Resource Center

FRACA

Regional Front for Autonomous Community Action of Montreal

L'ALLIANCE

Alliance of 2nd stage shelters for women and children victims of Conjugal violence

MSSS

Ministry of Health and Social Services

MESS

Ministry of Employment and Social Solidarity

O.C.A.S.S.

Independent community health and social services organizations

PSOC

Support program for community organizations

SIARI

Interpreter, assistance and referral services for immigrants

RAFSSS

Women's Action Network in Health and Social Services

RCLALQ

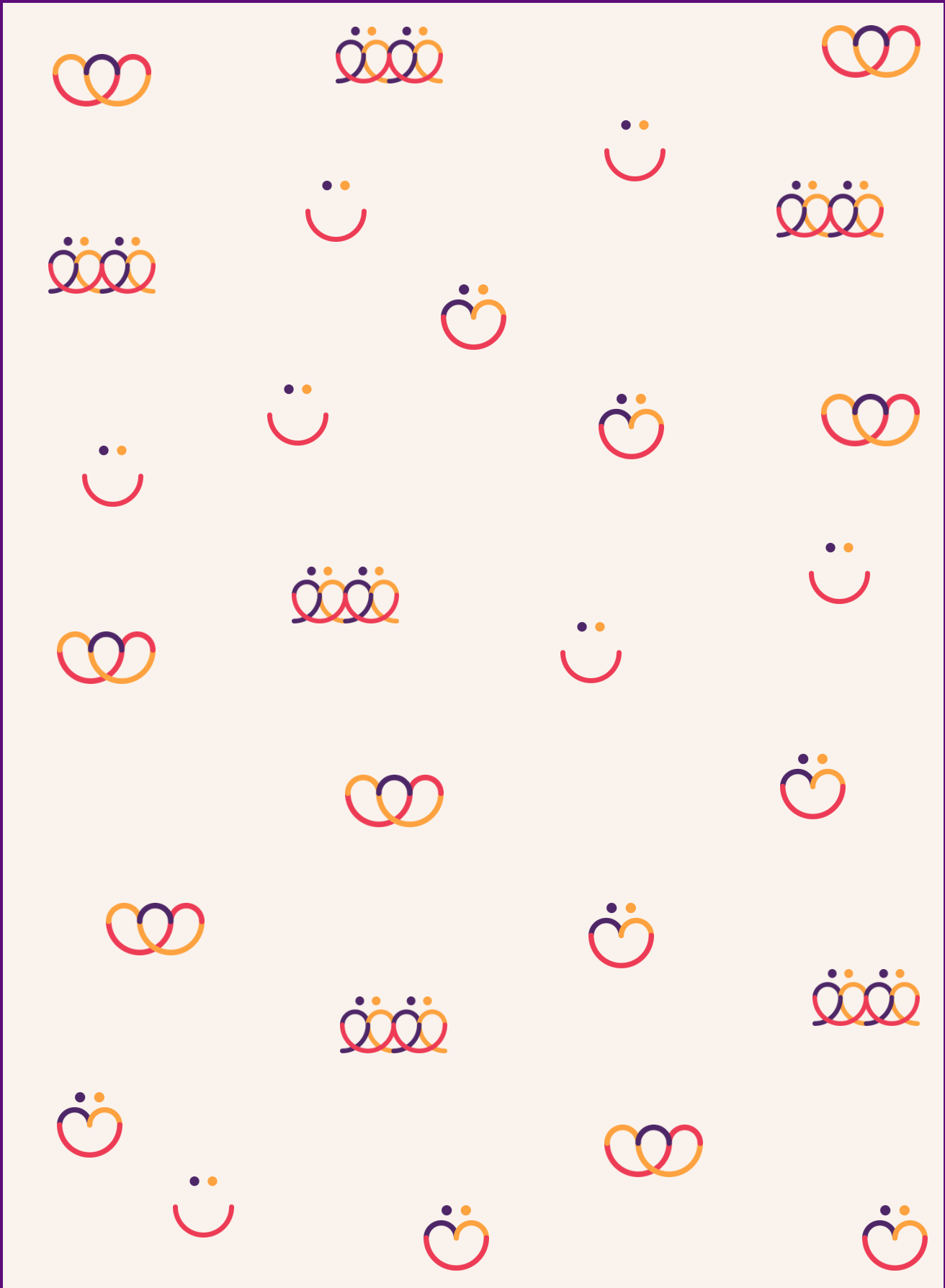
Grouping of housing committees and tenant associations of Quebec

TGFM

Table of Montreal women's groups

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Word from the Board of Directors

The year that just ended was both cheerful and profound, marked by a sincere commitment from the Board of Directors to support the organization in its reflections and actions. We have had the privilege of contributing to rich discussions, where collective intelligence was mobilized to serve our feminist and inclusive values, rooted in the lived realities of women and non-binary people in our community.

We actively participated in discussions on inclusion and anti-oppression, as well as in updating tools related to the organization's governance. These efforts allowed us to strengthen our alignment with the needs of the community while consolidating our internal practices.

We were also involved in the recruitment process to support and strengthen the current team, whom we welcome!

We are particularly proud of the multidisciplinary talent and commitment have demonstrated by the team; Dialla, Amira, Christchna, Laura, Will, Violette, Anni et Anne. In this respect, we would like to highlight the remarkable work, professionalism, and resilience of our staff. Your daily commitment is a source of inspiration.

We will proudly continue our role and are more determined than ever to contribute to the well-being of the team, the influence of the organization, and to collectively champion a vibrant and bold feminist vision.

In solidarity,

The Board of Directors



Word from the team

Last year was a rich and eventful year, reflecting a sense of continuity. The Center was a place of exchange, resilience, sometimes tears, and often laughter. The dynamics of solidarity and support that define us continued to flourish despite the social and economic challenges affecting our communities, in an increasingly difficult political context. As a result, we were able to strengthen our ties, consolidate our practices, and work to build the most welcoming spaces possible. One of the highlights of this year was our solid commitment to the inclusion of other marginalized groups: while we've been working on the theoretical side for some time, it was during 2024-2025 that we progressed into practice.

We implemented several approaches to better support people in precarious situations and worked proactively on welcoming people experiencing homelessness. Looking back, we can say that it worked: our living space and services are being utilized more than ever by folks from a wide variety of backgrounds. We are moving ever closer to becoming a center open to all thanks to targeted partnerships, team training, and consistent openness to dialogue among our members. The changes to our mission statement, our vision, our values, and our bylaws reflect this process... which we hope will never conclude! Furthermore, this year has been characterised by increased stability within the co-coordination team, as we were (finally) able to work for 12 consecutive months with the same team of permanent staff. Our unique management approach wherein we collectively share responsibilities, decisions, and knowledge has allowed us to extend the values and principles we apply in intervention to the coordination of the center as a whole.

....

Word from the team (Continued)

We also wish to extend our gratitude to our Board of Directors for their support, as well as all the members who were involved in the continuous development of the center throughout the year . Our participatory governance strengthens our feminist mission by creating genuine collective power.

Several milestones have marked this year, which we leave you to discover in the following pages. However, what remains most important to us, is never to forget that our community; the members, the work team, and the participants, are committed to underscoring our strengths as well as our challenges. We are often stigmatized, yet *Femmes du Monde in Côte-des-Neiges* remains the embodiment of our perseverance and care.


The Team



Our Mission

Our mission is to break the isolation women face, accompany them in the (re)discovery of their potential and take back their power from a social justice, decolonial, and intersectional feminist perspective.

Femmes du monde à Côte-des-Neiges is a space that strives to be **safe and confidential**, a space of support, a place to share, to advocate, to broaden awareness and to engage in civic participation.



A PLACE OF
BELONGING AND
INCLUSION

An intersectional
feminist approach
which places the
members at the
center of their life
choices.

A community
space to break
isolation

A vision of collective
change for the
improvement of
living conditions

WHO ARE WE ?



BOARD OF DIRECTORS

President Ama Maria Anney

Secretary Inès Issa

Treasury Lisa Leong

Administrator Cintia Soares

Administrator Arielle Laurion

Administrator Ismahane Dahmane

Administrator Diana Caroline Nader
Sierra

**Representation on behalf
of the working staff** Amira Bensahli

THE WORK TEAM

Co-coordinators Amira Bensahli
Dialla Sakho
Christhna Pierre

Community Organiser Anni Rosas
on contract until sept. 2024

Administrative Assistant Anne Richard-Webb
On contract

Coordinator of Accounting Mina Askour

Interns Laura Martins Visanu
Violette Vigueras

Canada Summer Jobs 2024 Will Azzi

Our Members

Most folks who come to the centre live in the Côte-des-Neiges NDG borough, though several other boroughs are also represented. A membership card is not required to access the center's services or participate in its community life.

Some folks feel uneasy about filling out forms with their personal details. We do not want to pressure participants, becoming a member should be a voluntary and informed act that symbolizes support for the centre and its mission. That said, being a member allows for a closer connection to the organization and its democratic life.

Here's a snapshot based on 232 forms that were filled out:



234 members

We have 58 new members this year!



62 countries & 37 different languages

90% of members are born outside Canada



29.1% members have university degrees

0.43% have never been to school



9.8% are retired

10.7 % are unemployed



26% are heads of single-parent households

20% are single

YEAR IN REVIEW



700
calls & telephone
support



2561
visits



400
email
correspondences



868
volunteer hours



101
activities
accomplished



2014
attendances to
activities



9052
programs &
posters sent



338.25
hours of
concertation



« I am grateful to be part of an organisation that supports me. »
A participant during a workshop on body neutrality

SERVICES



Priority

To develop and implement strategies to reach more women in the neighbourhood

Once again this year, we're thrilled to see that visits to the Centre have grown by **428 people**. This growth highlights that the Centre remains a trusted space for women to come together, feel safe, and share their stories. It also highlights the need for women to access resources that are safe and tailored to their realities.

At Femmes du monde, the services we offer are broad and diverse. In addition to being a meeting space that fosters social connections and breaks isolation experienced by women, we also offer support and a listening ear. **As part of our work at the Centre, we offer referrals and support tailored to each person's situation, lead public education workshops, run a mental health support group, distribute free menstrual products through our partnership with Monthly Dignity, assist with transportation accessibility, and much more.**

Finally, **we ensure that all our services are offered in both French and English** to support communication with women who often speak different mother tongues. For instance, our workshops are always offered bilingually. However, we have had to call on SIARI interpreters to assist us with certain interventions when the language that was spoken was not present within the team members. Below you will find a breakdown of the services and support needs most commonly requested.

General objectives

- Providing shared living space to break isolation
- Adopting a holistic approach that places the individual at the center of their own choices



700
CALLS



400
EMAILS



2561
VISITS

PRIMARY ISSUES

1. **Immigration, integration: 184**
2. **Isolation: 85**
3. **Bureaucracy, institutions: 145**
4. **Domestic Violence: 128**
5. **Divorce, separation, child custody: 48**
6. **Housing, living situation: 70**
7. **Legal information: 94**
8. **Relief services (food, furniture, clothing): 161**
9. **Mental Health: 50**
10. **Listening and support : 350**
11. **Menstrual products: 3734** pads and liners distributed
12. **Digital support: 97**



Welcome desk

At Femmes du monde, we have drop-in periods during which women can come without an appointment to have a coffee, ask for support, and be listened to. As a result, we come across several issues and problems that women experience. Among others, we most often encounter **issues related to housing, domestic violence, and mental and physical health.**

This year, **the most frequently raised concern at reception was linked to bureaucratic processes and immigration.** Indeed, we have accompanied and supported many women in completing documents and contacting bureaucratic authorities. When a woman arrives in Quebec, she must relearn the codes of the new society and understand how it works. Thus, for many, filling out a social assistance form, applying for RAMQ, or completing any document issued by the federal or provincial government, especially those related to immigration, can be demanding. **They can find themselves buried under paperwork and lost in administrative jargon. Indeed, being faced with forms and questions that are not necessarily easy to understand can make someone anxious. As such, bureaucracy can quickly become a barrier for many women in accessing basic services and/or obtaining a status.**

We also want to highlight the serious and ongoing issue of **domestic violence.** Since the beginning of our “Quartiers Alliés” (allied neighborhoods) awareness campaign, we have received **a large number of requests for support regarding this issue.** A unique aspect of our work at Femmes du Monde is supporting folks at the intersection of domestic violence and immigration. **We have supported many women with precarious immigration status who are also experiencing domestic violence.** These women face many barriers that prevent them from accessing adequate help tailored to their realities.

Finally, many women in search of someone to listen brought up **issues relating to grief, isolation, physical and mental health problems.** Isolation remains a major issue for women who visit the center. Given the close connection between immigration issues and the isolation that can be intensified by the migratory process, it's not surprising that this is the second most common reason for seeking support. In this light, the Center is a **key gathering place that helps break isolation and nurture new relationships** between the women themselves and with the team. **Our activities, as well as our support group, play a key role in combating this issue.**

Legal Information Clinics



52
PARTICIPATIONS



15
LEGAL INFO
SESSIONS

Women have access to a **twenty-minute individual consultation with our volunteer lawyers** on issues related to **family law and immigration law**. They had to register prior to the date, and the appointments were held over the phone with our lawyers. If the women wished, they could come to the center to receive the call as well as have access to an interpreter if it was needed.

We hosted fifteen clinics and fifty different women were able to benefit from the legal clinics. A few have needed consultation more than once. **The reasons for consultation varied: separation, immigration, divorce, and very often, the requests concerned domestic violence.** In the case of separated couples, the women could obtain information on managing joint custody or on the processing of an immigration application (sponsorship). This year, we offered legal clinics once every two weeks, with six spots per clinic.

This marks our seventh year of running legal information clinics, and **we are immensely grateful for the time and energy our two volunteer lawyers devote to all this work.** For most women, our legal clinics represent **their first point of contact with a lawyer** and an important opportunity to discover or deepen the knowledge of their rights. Participants learn about this service through our social media posts, as well as referrals from the CLSC, other community organizations, or shelters.

Immigration law

Sponsorship
Immigration status
Immigration process



Family Law

Separation/divorce
Child custody
Domestic violence

Mental Health Support Group

Mental health support groups are intended to be **a safe space for mutual support and the sharing of common experiences among participants**. They also allow for the sharing of tools and strategies aimed at encouraging their autonomy and promoting positive mental health. This year, we had 86 participants across 9 meetings.

Furthermore, as a team, we reflected on how to make the support groups more effective in order to meet the needs of participants. Therefore, we decided to reduce the groups to a maximum of 10 people. This gave participants the space to talk and share their experiences. **People who participate in the group leave with tools to improve their mental health and the certainty of having a monthly meeting space to get together.**

Transit Assistance

The often precarious financial situation of women has led us to continue offering bus tickets to those who come to the center. This is a significant accessibility issue, as for many women, the cost of the ticket is a barrier to their participation in activities or access to services. **We distributed nearly 2,050 bus tickets to support women's mobility this year, 310 additional tickets compared to last year!**

Free Menstrual Products



Thanks to the renewal of our partnership with **Monthly Dignity**, menstrual products have been **distributed more than 166 times free of charge**. This service responds to a critical yet often overlooked need faced by menstruating individuals: **period poverty**.

This phenomenon is characterized by obstacles (financial, cultural, social, etc.) that hinder access to menstrual products, with direct repercussions on the lives of menstruating people. Our partnership with Monthly Dignity also allows us to provide eco-friendly and reusable products to menstruating people who want them. **Thanks to donations, we can respond to a growing emergency among people who visit the centre.** We hope that one day, everyone who needs these products will have access to them, without restrictions!

Feminist Library

We offer a range of feminist-themed books in our library, covering diverse topics such as the history of feminist movements, gender theories, women's rights, intersectionality, literature written by women, as well as critical essays and biographies of influential feminist figures.

In addition to scholarly works, we also offer a selection of novels as well. This year, one of our volunteers started exploring how to set up a well-organized library management system.



Support in Addressing Digital Gaps

This year, in addition to providing people who come to the center with access to a computer, tablet, or phone, we have a volunteer, Fyscillia Ream, who offers **technical support every two weeks**. Fyscillia is there every other Wednesday afternoon to answer any questions people may have about new technologies.

Her presence helps us meet much more complex needs that sometimes workers might not be able to address. In addition, it allows us to take certain tasks off the work team, thus reducing the load of requests at the reception desk, which can sometimes be very busy. During this year, at least 5 different people benefited from Fyscillia's help. As for the help offered by staff, this year, technical support was offered 97 times at the welcome desk.

Drop-in Daycare

We offer a free drop-in childcare service for parents, with a dedicated early childhood educator. Our **collaboration with the Baobab Familial** organization allows us to use their facilities for this purpose, as well as to collaborate with other educators.

The service is offered year-round to **allow women with young children to participate in our activities and break their isolation**. It also provides access to an educational space for children. This year, we were able to offer the service to **24 different participants**.

ACTIVITIES



Priority

Continue our efforts to make the center safer, by allowing a greater diversity of members to feel welcome.

Offering a wide range of services and activities is highly valued at the Center. **We often describe Femmes du monde à Côte-des-Neiges as a second home, where various areas of action intersect and support one another. In this sense, activities are an essential part of our holistic and integrated approach.** As a group, we encourage participants to apply the principles of solidarity and knowledge-sharing that we advocate in all other spheres of life at the Center.

While most activities are led by the work team, we see these moments as spaces for collective facilitation and reflection, during which the role of the interventionist should remain, as much as possible, limited to guiding the flow of conversation. Thanks to this approach, we benefit from deep discussions and meaningful moments shared among members.

This year, we also placed greater emphasis on making our activities more accessible, through small yet meaningful actions that significantly enhance our ability to welcome participants from diverse backgrounds. This enabled us to reduce the language barrier and ensure that our content was adapted to different levels of literacy and schooling, and to take into account possible situations of disability without losing any of the richness of our activities.

In short, as you can see, it's been another fruitful year of sharing, learning, laughing (and sometimes crying) as part of our activities.

Here's a quick reminder of the types of activities we offer at the Center :

- **Community chats**, which are part of a popular education and knowledge-sharing approach, both among participants and sometimes between them and outside speakers ;
- **Workshops**, which include language exchanges as well as wellness and legal activities;
- **Summer activities**, which are seasonal activities that are generally more playful and lighthearted in nature.
- We wish to emphasize that all Centre activities are delivered **simultaneously in French and English**, to enable greater accessibility and inclusion.

General objectives :

- **To offer learning opportunities that support individual and collective choices and solutions.** ;
- **To reinforce self-esteem**, assertiveness and the ability to express needs.
- **To take ownership of your personal development** and strengthen your autonomy



9

COMMUNITY
CHATS



4

CHATS ON
SEXOLOGY



3

BOOKCLUBS



12

FILMS

Community Chats

Community chats are part of the process of popular education and knowledge sharing, notably by tackling subjects that are sometimes politically difficult or complex. They are also spaces dedicated more generally to learning, where participants can also share their own knowledge, whether experiential or academic.

Educational talks are at the heart of popular education at the Centre. They provide essential introspection by confronting our prejudices and preconceptions, while discovering the realities of others in Canada and around the world. From an intersectional and decolonial perspective, we make connections between the social, economic and historical dynamics that underpin the experience of others and our own.

Similar to last year, we integrated our educational talks with related activities, such as the book club. Through the reading of works written by those directly concerned, we were able to parallel our own feelings with the struggles of the authors, highlighting their resilience. We tackled **two-spiritedness and colonialism** with Ma-Nee Chacaby and Mary Louisa Plummer's book (Two-Spirit Journey: The Autobiography of a Lesbian Ojibwa-Cree Elder), and the **2022 protests in Iran** with Marjane Satrapi's graphic novel (Femme, vie, liberté). The latter gave us an insight into Iranian feminism and, more broadly, the country's history and current context. Distributing the books free of charge (in French and English) made the activity financially accessible.

The films, followed by discussions, remained an important means of talking about sensitive or little-known subjects through the viewing of committed films. To name but a few, the screening of **Les femmes arabes disent ÇA?** (which presents the experiences and opinions of 8 Arab women living in Canada) and the documentary **Daughters** (about the prison system in the USA and its impact on families and girls) provoked much thought.

We had more "**traditional**" **community discussion**, such as those on **feminism and religion**, or **feminism and sex work**. These topics are often contentious within the Quebec and global feminist movement, but at the same time are close to the realities of our members, which is why it's so important to discuss them. At these events, everyone is welcome to speak out, whatever their personal opinion, in a spirit of respect and openness.

During Black History Month, we gathered for a talk on **Black Love** and watched the documentary **What happened, Miss Simone?** Holding the black love talk in the evening was a great way of attracting participants who were coming to the Centre for the first time!

We also made links between our different types of activity: for example, we had a workshop on law, after which members requested a talk on discrimination in the justice system. In the same vein, we took the time to get together to talk about the role of the police in our communities.

Finally this year, our two sexology interns led 4 different discussions on sex; on **changes in sexuality as we age, sexual and gender diversity, sex education in the Quebec school system**, and **the evolution of femininity across age and through the migration journey**. In line with our priority of making the Centre more inclusive, talks about sexuality are very important in dispelling certain myths and prejudices.

*« It is so important to have spaces to discuss
difficult subjects »*

A participant of a community chat

Workshops



Dance and relaxation workshops: these workshops were a recurring feature of all our programs, held every two weeks for about 6 months, then once a month for the rest of the year. Taught by Malika, a former staff member and most importantly a professional dancer, these workshops offer a moment of respite for members, inviting them to take care of themselves, both as a physical activity to reconnect with their bodies and as a moment of self-care through stretching and meditative moments. Always with a view to being accessible to as many people as possible, the course is adapted and adaptable to each person's physical condition and mobility limitations.

Legal information workshops : this year, we finalized our partnership with Educaloï, during which we were consulted on the development of a series of legal workshops on the theme of separation for immigrant women. The aim of these workshops is to inform immigrant women of their rights and recourses in the event of separation, in a turnkey format for the facilitators running the activity, with legal information developed by professionals in the field. We therefore invited Educaloï to "test" a workshop on the theme of money and the various options available in the event of separation and economic dependence in an immigrant context. The workshop was the starting point for a lot of questioning by members, and participation was high.

We also held a **workshop on Labor Rights** with the CJE (more on this in the "projects" section!).

Community living : As part of our commitment to creating an inclusive and welcoming space, we explored the theme of social cohabitation by **inviting L'Anonyme to give a workshop** on the topic. Some of our members and participants have no fixed address, and like many others, they make use of the center's environment during the day as a space for rest and relief..

In this regard, we recognized the importance of having a "formal" discussion in order to share our preconceived biases and explore avenues of solidarity; to keep working towards a more caring shared living space. Obviously, these efforts are ongoing! ...along with the rest!

On a lighter note, we have **introduced chair massages (given by Paz Holistic Wellness)** on a regular basis to offer our members an opportunity to relax, using a trauma-informed approach. These massages are offered as a priority to people living with the physical after-effects of domestic violence. We have also held a workshop on breast cancer, and several meetings on menopause.

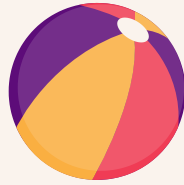
Two big fieldtrips!

Thanks to SÉPAQ's Accès Nature program, we were able to go to the Boucherville islands free of charge in the fall, giving us a well-deserved break from the concrete of Montreal. True to our spirit, we never miss a chance to have fun and build bonds among members—this outing was a great reflection of that..



We also went to the sugar shack, to eat well, laugh, and once again get out of the city for a while. Like all our other activities, everything was free for our members. This allowed us to discover an aspect of Quebec culture that is not always financially accessible.

Summer Activities



22
SUMMER
ACTIVITIES!

At Femmes du Monde, every season brings its share of excitement and laughter, but summer always has an energy all its own. During this period, our programming takes a lighter turn, conducive to play, relaxation and conviviality.

Once again this year, **our participants enjoyed a variety of activities at Martin Luther King Park**: outdoor sports sessions, our traditional summer get-togethers and informal chats with feet in the grass. These are all great opportunities to get together in good spirits. We've also participated enthusiastically in local street games, supporting the creation of a women's soccer team.

The **collective cooking workshops** were a great success, as usual. Participants from Laos, Sudan, Algeria, Morocco and elsewhere made their peers discover new flavors and cooking techniques. These moments are opportunities to share their cultures, while providing a vital space for informal intervention. A true celebration of culinary diversity!

Our **trip to Verdun beach** was the perfect way to cool off, and we enjoyed an enriching visit the **Montreal Museum of Fine Arts** in the company of the Centre des Femmes de Verdun: a reminder that art and culture belong to everyone.

We also took a breath of fresh while hiking **Mont Royal** and explored the brand-new **Centre des mémoires montréalaises** (Center For Montreal Memories), an artistic and original dive into the heart of our city. Last but not least, a visit to the **Botanical Gardens** capped the summer in style. It was a day filled with sunshine, fresh air, connection, and just the right amount of physical exertion to leave us happily tired!

COLLECTIVE ACTIONS



Priority

Continue our efforts to make the center a safer place to welcome a greater diversity of members.

In 2024-2025, we have reached an important milestone in our feminist and collective commitment. Informed by discussions with members and the experiences shared during our drop-in sessions and with the support of Violette Vigueras, a political science intern, **we have drawn up our positions book and our feminist action framework.**

These documents have been adopted by our Board of Directors, will shortly be presented to all members at a general meeting. They form a clear **foundation to guide our positions, partnerships, projects and advocacy strategies in the years ahead.**

This framework and workbook are also guiding the way we approach our grant applications : our projects now more systematically include advocacy and rights defense actions, from a feminist, intersectional, decolonial and grassroots perspective.

Women and gender-diverse people in our neighbourhood continued to face precarity this year, worsened by ongoing inflation, a deepening housing crisis, systemic discrimination, and chronic underfunding of the community sector.

The lack of government response to violence, the ongoing migration crisis, and the difficulty in accessing mental health support continues to raise serious concerns. As a sanctuary borough, Côte-des-Neiges remains **a place of struggle, but also of resilience and solidarity.**

In response, our mobilization efforts focused on the following issues: **housing, poverty, gender-based violence, systemic racism, mental health and migrant justice.** This year, our actions focused on collaborative work, political training and the development of strong collective positions, rather than on street actions.

Fight against poverty, social exclusion, and homelessness

The housing crisis continues to intensify in Côte-des-Neiges, exacerbating the social inequalities already present. Women and people of all genders, in particular those experiencing homelessness, with precarious migratory status or fleeing situations of violence, face increased obstacles to housing with dignity.

Inflation, a lack of social housing, real estate speculation and a lack of political will to take structural action are fuelling a feeling of abandonment.

This year, the Table Habitation Sociale THS (Social Housing Table) committee was on hiatus, but our participation in the **THS mobilization committee** and the **GALOPH community committee** continued actively. As part of our **efforts to support the social housing development project on the Hippodrome Blue Bonnets** site, we also rejoined the **Table Itinérance** (Homelessness Table)..

Actions related to the right to housing and social justice:

- Signing of the open letter *Le projet de loi 31, 50 ans de recul pour le droit au logement* (Bill 31, 50 years of setbacks for the right to housing) ;
- Supporting *Mettons faim à la crise* (Let's put Hunger to Crisis) campaign ;
- Signing of the letter *Fenêtre sur notre humanité partagée : accueillons les personnes en quête de refuge...* (A window on our shared humanity: welcoming those seeking refuge) (TCRI) ;
- Participation in the *Table Habitation Sociale* (Social Housing Table) mobilization committee.

Fight against racism, discrimination, and for migrant justice

Throughout the year, we **upheld our commitment to the rights of immigrants, racialized communities, refugees, and asylum seekers, guided by principles of decolonization and solidarity.** Our actions are a combination of individual support, training, collective mobilization and public statements.

We have strengthened our specialization in the area of gender-based violence affecting immigrants and racialized populations, and shared this expertise through trainings delivered to community organizations and at the Université de Montréal. We have also organized talks to discuss the specific challenges faced by racialized and immigrant women, creating spaces for dialogue and solidarity.

We address racism and discrimination through a culturally responsive approach that includes referrals, administrative assistance, and political actions. **○ We participate in workshops on the specific needs of refugees** to stay informed, build bridges between communities and do our best to contribute to a more inclusive society

As a committed feminist organization, we have taken a stand through several open letters and public statements of endorsement:

- Open letter in **support of the Palestinian people** (many signatures throughout the year) ;
- LDL letter: **Quebec must close its office in Tel Aviv** ;
- Call for an **end to the Safe Third Country Agreement** (Canadian Council for Refugees) ;
- Letter to Canadian government in **support of migrant workers, refugees and family reunification** ;
- Support for Black Community Association (organization for people without status) ;

- Letter sent to **Support Kanehsatà:ke** and denounce the suffering caused by unresolved territorial conflicts ;
- June 4th letter from CTROC regarding **PSOC funding**.

We also continued our efforts to foster connections across diverse communities, to uplift the voices of women and marginalized individuals, to counter their invisibilisation, and to strengthen solidarity.

Gender-based violence

The fight against gender-based violence remains at the heart of our mission. Over the past year, we reinforced our efforts through two key projects, all while maintaining a safe and welcoming space for women and gender-diverse individuals impacted by violence.

Underfunding of specialized culturally informed resources, restrictive migration policies and systemic discrimination complicate access to help for victims. We have therefore opted for a local, inclusive and decolonial approach.

Advocacy actions and political support this year:

- Recommendation on Bill C-21 (**gun control**) ;
- Support for the introduction of a **free access to contraception program** (FQPN) ;
- June 2 letter on **sex workers' rights** (Le Devoir) ;
- Attended Minister Rachel Bendayan's press conference in Ottawa on the **banning of 179 additional makes and models of assault-style firearms** and new measures to protect people from domestic violence involving firearms.

We also took part in actions such as the February 14 **vigil organized by the Native Women's Shelter of Montreal**, in tribute to missing and murdered Aboriginal women, girls and 2SLGBTQIA+ people.

PROJECTS

Allied Neighborhoods Against Gender-Based Violence

The « **Quartiers Alliés** » project, which began in 2021, was renewed for a final year (24-25). This initiative aimed to create a strong network of allies in our neighborhood. The main objective of this campaign is to raise awareness and prevent gender-based violence by actively mobilizing the population. This year, we worked to sustain this project, as it was coming to an end.

To do this, we first decided to rework the campaign's image. **We collaborated with Maia Faddoul, a graphic designer, to create entirely new characters.** In addition to the three initial stories created at the beginning of the campaign, we added three new ones that highlighted four other types of violence: religious; sexual; verbal; and psychological.

Various promotional tools were created (posters, stickers, banners, tote bags, etc.), and banners were displayed on several streets in the neighborhood for two months (March and April 2025).



We then launched a podcast titled « Paroles d'allié-e-s ». In this podcast, we address issues of gender-based violence and how it manifests in different communities and according to the different systems of oppression in which a person might find themselves. To be able to do this, we invite a person from these different communities into each episode in order to have a particularly fair and intersectional look at their experience.

Furthermore, even though the campaign is coming to an end, we still wanted to keep it alive. To do this, **we launched a microsite called « Quartiers Alliés » (allied neighborhoods)**. This microsite allowed us to bring together everything that was accomplished during the campaign. In addition, we developed awareness-raising workshops that will continue to be available upon request.

Over the past year, **we continued to participate in information kiosks** where we promoted the campaign. **We offered training workshops** to several neighborhood businesses, to CLSC workers, to intervention students at the Université de Montréal, and more. These workshops focused on gender-based violence, specifically domestic violence, and addressed the realities of immigrant women and racialized folks. Our expertise was also recognized when we were invited to speak on a panel discussion on the reality of immigrant women in the context of domestic violence during the conference organized by *l'Institut de recherche sur l'immigration et sur les pratiques interculturelles et inclusives IRIPII* (Research Institute on Immigration and Intercultural and Inclusive Practices).

This year, **we were able to reach over 760 people directly and over 5,000 people indirectly** (through banners, website, etc.). The overall goal of *Quartiers Alliés* is to create a safe neighborhood for everyone, and so all should feel involved in these issues to achieve. The campaign is coming to an end. That said, the struggle against gender-based violence is far from over. We remain committed to this fight, working toward a future where justice and non-violence prevail.



Illustration by Mala Faddoul

Immigrant Women and Leadership

While the project was officially scheduled to end last year, we were fortunate to receive a final renewal as part of the administrative Agreement on the Management of the Quebec Social Initiatives Funds, and as part of the Alliances for Solidarity between the MESS and the City of Montreal.

The objective of the project was to support immigrant women in their journey to the job market. Through various activities, participants were able to strengthen their self-esteem and confidence, familiarize themselves with job search tools, discover new professional opportunities, and put their learning into practice in a supportive environment. In 2024-2025, we chose to focus on the topics most requested by participants, while taking into account that the Côte-des-Neiges population is often renewed through the arrival of immigrants.

Consequently, the *Service d'Intégration au Marché du travail par Objectif SIMO* (Objectives-Based Integration in the Job Market) offered us two workshops: one on creating a resume and the other on creating a LinkedIn profile. These workshops were redesigned to be interactive and participatory, offering participants the opportunity to work on their own resumes and LinkedIn profiles while incorporating theoretical elements.



It was a success! With this format, we were also able to address challenges caused by digital gaps, which makes job searching particularly difficult for people who are not comfortable with new technologies. We continued to provide technological and employability support outside of the workshops to ensure that participants could complete their documents or profiles at their own pace.

The CJE-CDN *Carrefour Jeunesse Emploi de Côte-des-Neiges* (Côte-des-Neiges Youth Employment Center) also came back to offer their **Workshop on worker's rights**. This workshop remains relevant from year to year and provides participants with information on the law and their appeals in an often-precarious work context in the context of immigration.

ASSOCIATIVE LIFE



56
DIFFERENT
VOLUNTEERS



868hrs
OF VOLUNTEER
CONTRIBUTION

The center's community life consists of moments during which members and participants invest their valuable time into the center. **Volunteering is both an experience in sharing knowledge, individual and collective learning, and an important contribution to the center's smooth running.**

This year, we made some changes to our volunteering program. We structured volunteering into four areas: **running the centre; sharing knowledge; advocacy and representation; and the Board.** In addition, a volunteer policy was adopted by our Board members. Following this restructuring of our volunteering program, we welcomed several new volunteers.

Without the commitment of our community, the center would not be able to operate. Therefore, we would like to take this time to warmly thank the contribution and dedication of our board members, who invested a total of 71 hours throughout the year. We would also like to thank our volunteer lawyers for the legal clinic. They provide our members with unparalleled legal information. We also thank **Fyscillia Ream**, who gave a workshop on phishing and who comes every two weeks to provide technical assistance, and **Sidonie Gaulin**, who provides technical assistance in producing our podcast episodes.

We truly value the involvement of volunteers in our center and believe it is important to recognize and celebrate their exceptional commitment. To do so, we invite them to a surprise event every year. This year's event was an invitation to a **tea party**, in which 21 of our volunteers were able to attend. There were several activities, including a fun quiz about volunteer achievements over the year, a hat-making workshop, a photo booth, and more. At the end of the celebration, the volunteers left with their decorated hats and a certificate of recognition.



Annual General Meeting

The AGM was held in hybrid format this year, with **66 members in attendance**, along **with two observers**. The majority of women attended the AGM in person. As is the case every year, a theme was chosen to make the event more dynamic and less formal, and this year's theme was: **Back to the 80's**.

During this meeting, **members adopted several important documents**, such as our mission, vision, and values; amendments to our bylaws; and so on. In addition, **three positions were filled on the Board**. The AGM is an important event for the democratic life and management of the center. It is a time to review the year's activities and the organization's financial statements.



The Board of Directors

The Board of Femmes du Monde Côte-des-Neiges is composed of 7 administrators. As in previous years, the Board members made an outstanding contribution, and we sincerely thank them for their continued support. This year, the Board continued to support the team by **implementing our annual action plan**. The members adopted several important documents such as our **volunteer policy**, **the feminist action framework**, **the position book**, etc.



9
**BOARD OF
DIRECTORS
MEETINGS**



5
**SELECTION
COMMITTEE
MEETINGS**



120,5
**TOTAL
HOURS OF
MEETINGS**

End of the Year Party

This year, the theme of our end-of-year celebration was the **Caribbean**. The committee responsible for organizing this wonderful celebration was composed of 16 women. They planned this wonderful gathering over several afternoons. During the celebration, **88 women attended to enjoy a culinary and musical journey through this region of the world**. We had a smaller number of participants compared to previous years, due to capacity issues of the venue.



To conclude this wonderful time together, gifts were distributed to all the women and their children. Children received books and women received a keychain of one of the countries in the Caribbean, a hand cream, and a small bracelet. The decorations were the highlight of the party. The volunteers truly outdid themselves. **Next year, we will visit the South of Africa!**

International Women's Day

To mark International Women's Rights Day, **in partnership with the Côte-des-Neiges cultural centre**, we organized an **exhibition on "Body Transformations."** This theme was designed to encourage reflection on the impact of bodily transformations throughout our lives.

During the fall, a group of **members participated in meetings on the theme of menopause**. These meetings contributed to the **creation of a play by Alexis Diamond**, with ongoing support provided to our members by health professionals and multidisciplinary artists. Concurrently, the center's feminist committee was relaunched. The members were questioning society's perceptions and judgments of bodies, especially those of the most marginalized. Since both groups were addressing issues related to bodies, they came together to create this exhibition.

This event brought together 31 people. The exhibition featured works in all forms, including videos, paintings, texts, and poems.

We would like to thank the members of the feminist committee and the menopause group, the Maison de la Culture de Côte-des-Neiges, and Alexis Diamond for their time and energy in making this event a success.

The Feminist Committee

In the fall of 2024, the feminist committee of Femmes du Monde was relaunched. Its goal is to promote intersectional feminist values by leading advocacy actions of all kinds in both the downtown and the Côte-des-Neiges neighborhood. These actions can be for the purpose of rights defense and empowerment. They can also be for recreational purposes, to gather and share together.

Between the fall and winter of 2024-2025, we held six meetings and approximately ten people participated.



CONCERTATION



At Femmes du monde in Côte-des-Neiges, **our consultation work is essential to improving the living conditions of women in the neighborhood.** By bringing together women of different backgrounds, we create spaces for dialogue where they can share their experiences, identify their needs, and work together to find appropriate solutions.

We facilitate workshops, discussion groups, and community activities that promote mutual support, integration, and empowerment among participants. By creating these spaces for discussion, we provide women with the opportunity to express themselves freely and support one another, while also shedding light on the realities we observe on the ground, realities that are often misunderstood or misrepresented by decision-makers.

By collaborating closely with other local organizations, **we strengthen social cohesion and promote equal opportunities for all women in the community.** Moreover, our participation in collective consultation initiatives outside the neighborhood, although often energy demanding, allows us to frame our struggles within a political context and uphold a global understanding of women's living conditions..

We thus bring an authentic voice rooted in the daily realities of the women in our neighborhood, contributing to positive change on a broader scale.

Our workshops

The major new feature of this 2024-2025 year is the trainings we have provided. Recognizing our expertise in supporting immigrant women, several groups and institutions trusted us to either directly guide them in their interventions or to introduce gender-based violence to their participants.

For example, we provided :

- Two training sessions at the CIUSSS du *Centre-Ouest-de-l'île de Montréal* on supporting victims of sexual violence in an migratory context ;
- One training session on domestic violence to SIARI workers ;
- One training session on gender-based violence to future interventionists at the *Carrefour Intervention* at the *Université de Montréal* ;
- One workshop on domestic violence to participants at the Mountain Sights Community Centre ;
- We have also provided trainings on gender-based violence (as part of the *Quartiers Alliés* project) to local Côte-des-Neiges merchants.

These initiatives have enabled us to share our knowledge from the field and contribute to a better understanding of the realities experienced by women and people of gender diversity, while equipping local stakeholders with more sensitive, inclusive and effective interventions.

Côte-des-Neiges Community Développement Corporation (CDC-CDN)

Our neighbourhood concertation table continues to serve as an important platform for our Centre's community engagement. In 2024-2025, we completed our term on the Neighborhood Table Committee, which was transformed into the Neighborhood Strategic Planning Steering Committee. We continue to actively contribute to ensuring our members' priorities are heard in major collective decisions.

We also joined the CDC-CDN Board of Directors this year. This new involvement allowed us to take part in important decisions shaping the future of the collective, particularly regarding the restructuring of positions and the arrival of the new executive director.

GALOPH - Community Committee

As in previous years, **we remained strongly committed to the Blue Bonnets housing project.** We participated in several steering committee meetings as well as (almost) all of the community committee meetings of the GALOPH group (Acceleration Group for the Optimization of the Racetrack Project).

This body brings together partners from the community, business, housing, and financing sectors and requires a significant investment of time and energy. **The fight for a project focused on the needs of the neighborhood, particularly social housing, remains at the heart of our collective action.**

Round Table on Homelessness

This year, we became more actively involved in the neighborhood Homelessness Table. This concertation allows us to collaborate with other organizations to better understand and respond to the realities of people experiencing homelessness in Côte-des-Neiges.

We pay particular attention to hidden homelessness, often experienced by women and gender-diverse people, as well as gender-based violence in the homeless community. Our approach highlights the specific needs of immigrants, people of color, and people living in precarious situations.

Social Housing Table - Mobilization Committee

We also participated in the Mobilization Committee of the Social Housing Table, **where we work with other groups to strengthen the fight for housing rights in the neighborhood.** Through this committee, we support collective actions and local campaigns that demand the creation of accessible social and community housing, taking into account the inequalities experienced by women and the gender diversity of our community.

CPRF Horizontal Practices Project - Advisory Committee

In 2024-2025, we were invited to participate in the **advisory committee** for the project "**Creating and Implementing Horizontal Practices in Community Organizations: Resources, Tools, and Actions**" led by the *Carrefour de Participation, Ressourcement et Formation* CPRF (Training and Capacity-Building) and funded by the Ministry of Employment and Social Solidarity.

This project aims to equip community organizations through an **Autonomous Popular Education approach** to reflect on and implement **participatory and horizontal management methods.** Our involvement in this committee is consistent with the collective management values we uphold at our centre.

By participating in this collective reflection, we contribute to the creation of accessible and critical tools that broaden democratic participation within community groups, taking into account power dynamics, systems of oppression, and experienced inequalities. It is also an opportunity for us to exchange with partners from other regions of Quebec in Estrie and Bas-Saint-Laurent and to strengthen our practices from a feminist, intersectional and decolonial perspective.

Montreal Table of Women's Groups

This year, our participation in the Montreal Table of Women's Groups (TGFM) was further expanded. In addition to serving on the Profiling Committee and the Health Committee, we also sit on the Coordinating Committee. Thus, we actively participated in decision-making regarding the Table's operations.

Being part of this committee allows us to continue to address issues that concern various women's groups and, above all, allows us to keep the interests of the people we serve at heart. With the Profiling Committee, we launched a microsite featuring numerous testimonials from Montreal women about their experiences with the police, STM officers, and private security personnel.

Relais-femmes: Board of directors

A member of our center's team currently sits on the Board of Relais-Femmes, an organization that builds bridges between academia and community organizations. Through this involvement, Femmes du Monde in Côte-des-Neiges actively contributes by sharing the realities experienced by women. Although this commitment requires a considerable investment of time, it proves extremely rewarding in terms of learning and experiences.

Quebec Planned Parenthood Federation (FQPN)

This year, we continued our commitment by actively participating in a vital initiative to support cis, trans and non-binary people with precarious migratory status. In collaboration with AGIR Montréal, the TCRI, Médecins du Monde, Head and Hands and the FQPN, we helped set up an emergency fund to facilitate access to voluntary termination of pregnancy in Quebec for people excluded from RAMQ or the Interim Federal Health Program (IFHP).

The committee of partners was tasked with ensuring that this fund truly meets the needs of those concerned, by developing inclusive access criteria and exploring sustainable financing solutions. This collaboration embodies our shared commitment to promoting equity and justice in access to sexual and reproductive health care, particularly for the most marginalized individuals.

Éducaloi

This year marked the conclusion of the "Leaving and Rebuilding" (*Partir et se reconstruire*) project, an important initiative that is aimed at providing accessible legal information to immigrant women considering separation. Its main objective is to enable them to better understand their rights and assert them with confidence. **The project primarily targets immigrant women, while also complementing the outreach workers who support them in their efforts.**

We were able to provide input into the final design of the workshops, and Éducaloi came to "test" one of them at the Centre (you can read more about it in the "activities" section). **We also participated in the filming of video clips explaining the project and its presentation!**

Other meetings:

We were present at the annual general meetings of the Quebec Women's Health Action Network (RQASF), the Intersectoral Network of Montreal Community Organizations (RIOCM), the Montreal Table of Women's Groups (TGFM), the Federation of Women of Quebec (FFQ), Relais-Femmes, the Community Development Corporation (CDC) and the Women's Health and Social Services Action Network (RAFSSS).

We were also present at, or collaborated on:

- Kiosk and panel discussion at the IRIPII symposium;
- Board of Directors of the Montreal Table of Women's Groups (TGFM);
- The health committee of the TGFM;
- Côte-des-Neiges Family Day;
- Meetings of the CIUSSS de l'Ouest Domestic Violence Table;
- Les jeux de la rue au féminin

We are also members of:

- **Centre de documentation sur l'éducation des adultes et la condition féminine (CDEACF) which now goes by the name of Co-savoir**
- **Centre des Organismes Communautaires (COCO)**
- **Conseil d'intervention pour l'accès des femmes au travail (CIAFT)**
- **Fédération des Femmes du Québec (FFQ)**
- **Feminist Coalition for Trans Rights**
- **L'Alliance Chanterelle**
- **Librairie féministe L'Euguélionne**
- **Ligue des droits et des libertés**
- **Le Conseil des Montréalaises**
- **Regroupement intersectoriel des organismes communautaires de Montréal (RIOCM)**

- Réseau d'action des femmes en santé, services sociaux (RAFSSS)
- Réseau des lesbiennes du Québec (RLQ)
- Réseau québécois d'action pour la santé des femmes (RQASF)
- Regroupement des Organismes de Montreal Ethnique pour le Logement (ROMEL)
- SOS Violence conjugale
- Table de concertation des organismes au service des personnes réfugiées et immigrantes (TCRI)
- Table des groupes de Femmes de Montréal (TGFM)

Partnerships:

We must thank several resources who contributed to the success of our activities. They are valuable partners for their expertise, their openness to welcoming our participants into their services, and their willingness to come to our Centre to build direct connections with our community:

- | | |
|---|--|
| • ACEFSOM (Association Coopérative d'économie familiale du Sud-Ouest de Montréal) | • Bibliothèque de Côte-des-Neiges |
| • Aeme Benali | • Centre des femmes de Verdun |
| • Alliance des maisons d'hébergement de 2e étape | • Centre du Théâtre d'Aujourd'hui |
| • Alexis Diamond | • CJE-CDN (Carrefour jeunesse emploi de Côte-des-Neiges) |
| • Arrondissement Côte-des-Neiges Notre-Dame-de-Grâce | • Clinique pour la justice migrante |
| • Auberge Shalom | • Clinique Solutions Justes |
| • Bibliothèque Interculturelle | • CLSC de Côte-des-Neiges |
| | • Élise Jemes |

- Espace pour la vie
- Exeko
- Evelynne Claire
- Femmes Autochtones Québec
- France Stonher
- Gretchen Timmins
- Henriette Ange Bangoura
- Hoodstock
- Jacinthe Marcil
- Jilian Wood
- Kharoll-Ann Souffrant
- Kotmo
- Institut F
- Maia Faddoul
- Maison des Femmes Autistes
- Maison de la culture Côte-des-Neiges
- McHall
- Misanka Mupesse
- Musée des Beaux-arts de Montréal
- Musée McCord
- Pascale
- PAZ Hollistic
- Petites mains
- Philo-Boxe
- Prévention CDN-NDG
- RAFIQ (Réseau d'action pour l'égalité des femmes immigrées et racisées du Québec)
- Réseau national d'étudiant(e)s pro Bono
- Rise with resilience
- Rukaya Achhal El Kadmiri
- SÉPAQ
- Société de Développement Commerciale (SDC) Côte-des-Neiges
- SIARI
- SIMO (Service d'Intégration au Marché du travail par Objectifs)
- Ugnayan
- Y des femmes
- Diana Lombardi

MANAGEMENT



Priority

Implement and document collective management of the Centre, including the Board of Directors

This year was marked by a sustained effort to consolidate our internal operations and clarify our roles within our co-coordination structure.

After several years of crisis management, we were able to refocus our efforts on strengthening our team, sharing responsibilities and solidifying our organizational practices. We continued the strategic planning process that began last year, while **collectively working to develop key tools that guide the life and direction of the Centre:**

- **Volunteer policy ;**
- **Intervention policy ;**
- **Our feminist framework for action ;**
- **Our position book to assert our principles and values.**

We also continued our work on inclusion within our space, to ensure that all women and people of gender diversity feel welcome, safe and recognized. With greater team stability this year, we were able to build on the achievements of previous years

Finally, although the health context has stabilized since the pandemic, we have continued to incorporate hybrid work, while maintaining a strong focus on team cohesion and collective well-being, even though not all team members are able to be present at the Centre at the same time.

A Team in Continuous Training!



8
different
training
courses



53,5
hours in
total

This year, our team spent 53.5 hours on a variety of targeted training courses, illustrating our commitment to always strengthening our collective skills. In total, **we took 8 different training courses, touching on key themes related to our feminist and community mission.**

Among these, training on **heat wave awareness** offered by the City of Montreal's *Bureau de la transition écologique et de la résilience* (BTER), in partnership with the *Direction régionale de santé publique* (DRSP), allowed us to integrate ecological habits into our community health approach. Three members of the team also participated in the SAS Femmes Summer School, a privileged moment to deepen our feminist and decolonial reflections.

We have also strengthened our expertise attending trainings on popular education, and two others on the pathways of victims in the justice system, which are essential to better understand the realities experienced by women and gender-diverse people in contexts of violence.

Finally, we co-constructed horizontal management tools, from a shared governance perspective, and participated in a training course on the drafting of funding applications, with the aim of better supporting long-term sustainability of our organization. **These collective learnings enrich our daily practice, always guided by our values of equity, autonomy and social justice.**

The interns

This year, we had the pleasure of welcoming several interns with various profiles: McGill University nursing students, a sexology intern and our first master's intern in political science. Their presence has strengthened our community through diverse perspectives and a concrete engagement in our collective efforts.

I had the honor of completing my sexology internship at Femmes du monde à Côte-des-Neiges. I loved meeting the women who attend the centre, and I was fortunate to be surrounded by a caring, cultured, and deeply committed team.

Femmes du monde is a place where the well-being of all is at the heart of its actions, both in celebrating each individual's strengths and in the fight for women's rights. It is a vibrant space of celebration, resistance, and self-determination.

I would like to thank the team for welcoming me into a respectful environment, where a sense of responsibility coexists with a strong spirit of collaboration. A big thank you also to the women for their trust and for allowing me to grow both as a person and as a counselor.

*Doing my internship in an environment that is humanist, intersectional and political allowed me to refine my intervention skills and lay solid foundations for the professional I wish to become. - **Laura***



This year, I had the opportunity to be the first political science intern at Femmes du monde à Côte-des-Neiges. This four-month experience allowed me to contribute to the centre's political positioning and the definition of its intersectional, decolonial, anti-racist, and anti-imperialist feminist vision.

Through this experience, I developed my adaptability and creativity. I learned the importance of mutual support and commitment to feminist and community values.

*Thank you to the entire team for your warm welcome and support. My time here has been a milestone in my personal and professional journey. - **Violette***

FINANCES

Federal subsidies

Thanks to **Service Canada's Canada Summer Jobs** program, we were able to hire a young person for 9 weeks. This subsidy amounted to **\$4,919.00**.

Provincial subsidies

The core mission of Femmes du monde à Côte-des-Neiges is supported by a subsidy from the **CIUSSS** (Integrated University Centre for Health and Social Services of Central-Southern Montreal), as part of the **PSOC program** (Support Program for Autonomous Community Organizations). For 2024-2025, the subsidy was **\$281,947**. The CIUSSS also contributed **\$2,000** to support volunteer work in the Centre.

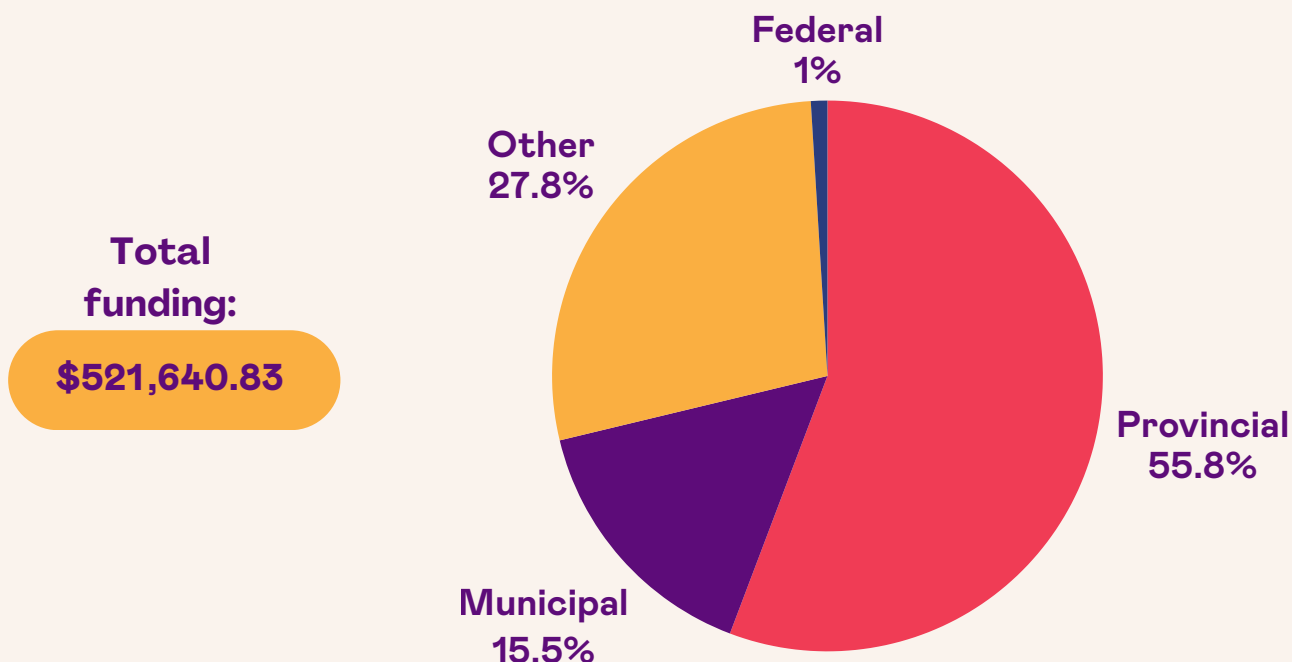
Municipal subsidies

The **Ministry of Employment and Social Solidarity** (MESS) and the **City of Montreal** contributed **\$13,069.00** to the one-year *Immigrant Women and Leadership* project. They also contributed **\$65,748.00** to the one-year *Neighborhoods Allied Against Gender-Based Violence* project.

The **City of Montreal** also subsidizes us through a rent reduction. It also allows us to use additional facilities and equipment free of charge.

Other funding sources

- **Foundation of Greater Montreal**, a project for which we are trustee over 3 years: **\$65,000**
- 1-year stimulus fund financed by the **Red Cross**: **\$16,569**
- **Canadian Religious Conference**, Quebec Chapter, via donations from religious communities: **\$3,500**
- **Donations**, thanks to our generous donors: **\$5,243.51**
- **Participants** symbolically support the Centre by becoming members with a \$2 contribution: **\$410**
- **Montreal Table of Women's Groups** (TGFM) for activities to raise awareness about the experiences of women facing homelessness: **\$20,800**
- **Mackenzie Financial Corporation**: **\$30,000**



PROMOTION



67
people at open
houses



4652
programs
distributed



4400
posters
distributed



14
online
newsletters

Promotion-wise, 2024–2025 proved just as productive! We continued to diversify the ways in which we promote the Center. Femmes du Monde attended several volunteer fairs and events aimed at introducing community services to residents (of Côte-des-Neiges and beyond). We were also invited to express our opinions and share our expertise on radio shows and podcasts.

We went all the way to **Drummonville to speak on a panel and host a kiosk during the Colloquium on Sexual Violence among Precarious-status Immigrant Women**, organized by IRIPII (The Research Institute on Immigration and Intercultural and Inclusive Practices /L'Institut de recherche sur l'immigration et sur les pratiques interculturelles et inclusives).

Two members of our team were also present in Ottawa on March 7 for Minister Rachel Bendayan's announcement of new restrictions on firearm ownership for perpetrators of domestic violence.

All in all, we were able to reach around 2,510 people through our promotional activities outside the Centre.

Our **open house attracted 67 people**. This year, we decided to hold 2, as the team was smaller. As usual, we took advantage of the opportunity to dance and eat; showcasing the Femmes du monde atmosphere and services. We consistently distribute our programs to our members and partners; all in all we distributed 4652 programs this year.

On social media , our Instagram audience has continued to grow : at the **end of 2023-2024 we had 698 subscribers**, whereas **today we have 1025!** Instagram remains the platform of choice for sharing our political demands and reaching a younger demographic compared to Facebook (**42.7% of our subscribers are under 34**). We can count on our community partners to share our posts, and we send our gratitude out to them!

That said, promoting our activities on social media, especially Facebook, also comes with its disadvantages. We receive a lot of discriminatory comments on our posts which underscores issues of gender discrimination and/or racism; we do our best to moderate our digital spaces to avoid leaving room for hatred, while also allowing everyone to express their opinion.



1025
SUBSCRIBERS

369 new subscriptions
2300 visits
55000 views



3340
SUBSCRIBERS

272 new subscriptions
5400 visits
86000 views

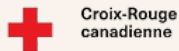
Our interviews

- **Let's Go (CBC)**: actions against poverty in Côte-des-Neiges – May 23, 2024 ;
- **Immersion2 (CISM 89.3)**: Forced migration of women – April 8, 2024 ;
- **Immersion2 (CISM 89.3)**: mental health of immigrant women and minorities – October 10, 2024.

FINANCIAL PARTNERS



Fonds de relance des services communautaires



Service Canada



MACKENZIE
Investments







**Femmes
du monde**
à Côte-des-Neiges

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